



Greetings!

Hingham Women's Club is a 501(c)(3) non-profit organization of women that serves the Hingham and South Shore communities, providing charitable giving and direct community service for its members.

Our vision is to have our local community well served, through partnerships, for those in need. The HWC supports families, students, and seniors within the community. Simply stated, *we are women giving back to the community.*

Festival of Trees (FoT) is an annual event hosted by HWC during Christmas in the Square, a Hingham holiday tradition for thousands of residents and South Shore neighbors.

Festival of Trees will be held at the **Hingham Community Center (HCC)** on **Friday, December 1st.**

The **HCC** will be adorned with beautifully decorated trees for silent auction- all of which have been donated by individuals, groups, and businesses. Our Festival of Trees silent auction will be available for online bidding until **Saturday, December 2nd** at 9:00pm.

The money raised during this charitable event benefits the [Friends of the Homeless of the South Shore](#) and the [Hingham Women's Club College Scholarship Fund](#). Last year, this event raised \$15,500.00 for the Friends of the Homeless of the South Shore and \$6,000 for the HWC Scholarship Fund.

Supporting the auctions are the key to keeping this a successful event. ***For this reason we need your help and ask that you consider contributing a gift certificate, cash gift, or an in-kind donation.***

We acknowledge that you receive requests from numerous deserving organizations and we greatly appreciate your time and consideration of our donation request.

If you would like to participate or have questions, please email us at fot@hinghamwomensclub.org or visit our website Hinghamwomensclub.org

We thank you in advance for your support of the Festival of Trees!

2023 HWC Presidents

Christine Andrews & Jenee Melgoza

FoT Chairperson

Danielle Burke

How to Contribute



★ *Decorate your own tree* ★

We ask that all trees have a value of \$100+ (not including decorations) and that your tree décor represents the theme of your tree or your business. Trees should be between 3' - 4' tall and must be artificial. If you have questions about an idea for a theme or if you need a tree to decorate, please contact us at fot@hinghamwomensclub.org .



★ *Provide a unique gift for the event* ★

These items will be featured in our auction or on one of our specialty featured trees during the Festival of Trees.

The value of your donation will determine whether or not it will be represented by itself or, if it will be combined with other donations in order to create a 'theme' tree to be silently auctioned.

For example, tickets to a comedy show may be combined with a restaurant gift certificate to create a "Date Night" tree.



★ *Cash Donation* ★

Cash donations will be used to offset event costs, with all excess used to fund the HWC Scholarship Fund and our donation to Friends of the Homeless of the South Shore.

Event Sponsorship

*Sponsorship levels are determined by the value of your cash or in-kind donation
Hingham Women's Club is a 501(c)(3) organization- Tax ID #46-3884387*

★ **Platinum: Donation Valued at \$1000+** ★

*Donations must be confirmed by **November 1st** to receive all of these benefits to allow for content creation & distribution. Submissions after November 1st may not receive full benefits listed below due to media publication due dates.*

- ❖ Your logo on our official event flier which will be hung in public throughout town
 - ❖ Certificate of Sponsorship to display at your business
 - ❖ Recognition in any Newspaper coverage of our event
 - ❖ On-site event signage
 - ❖ Your logo & link to your business on HWC Website
- ❖ HWC Social Media marketing, with link to your business website/social media page

★ **Gold: Donation Valued at \$750-\$999** ★

- ❖ Certificate of Sponsorship to display at your business
 - ❖ Recognition in any Newspaper coverage of our event
 - ❖ On-site event signage
 - ❖ Your logo & link to your business on HWC Website
- ❖ HWC Social Media feature post with link to your business website/social media page

★ **Silver: Donation Valued at \$500-\$749** ★

- ❖ Recognition in any Newspaper coverage of our event
 - ❖ On-site event signage
- ❖ Your logo & link to your business on HWC Website
- ❖ HWC Social Media feature post with link to your business website/social media page

★ **Jingle Bell: Donation Valued at \$250-\$499** ★

- ❖ Your name or business listed on HWC Website
- ❖ HWC Social Media marketing with link to your business website/social media page

★ **Donation valued less than \$250** ★

- ❖ Ability to claim charitable donation to a 501(c)(3) organization- Tax ID #46-3884387
 - ❖ More than 1000 event attendees will gain brand recognition
 - ❖ That amazing feeling that you get when you donate to a worthy cause