



Our Mission Statement Hingham Women's Club is an organization of women that serves the Hingham and South Shore communities, providing charitable giving, direct community service, and social opportunities for its members.

Our Vision is to have a local community well served, through partnerships, for those in need.

Hingham Women's Club Board Meeting Minutes

November 20, 2023

7:30pm - 9:00pm

Chris Campbell's home

Board Updates

These are the minutes for the November 20, 2023 general meeting held at Chris Campbell's House

Attendees

- **Board:** (#) - Jenee, Jenn, Wendy, Meredith, Chris, Nancy (via zoom), Christine

Meeting started at 7:30pm.

A copy of the agenda was provided to all attendees.

- Christine made a motion to approve minutes from October General and Board meetings. Jenn Sherman seconded the motion and the motion was approved unanimously.

Jenee -

- Review membership dues paid & potential upcoming renewal: Jo Bell reaching out individually
- No auto renewal unless members request

What can we do to improve membership?

- Table bigger discussion to January - some quick ideas
- Assign new members a sponsor?
- Market at other events?
- Newsletter - too streamlined. Missing people signing up for things?
- Hands on community service?
- Survey - what did people want? Direct Community Service.
- Feb - Father Bill's Mar - Free.

Advertising Requests from WIMB, Dock project at HHS, Jenn Weldon

- Need to create document that details HWC advertising rules - member businesses, business sponsorship businesses, community events, Hingham non-profits
- For HWC members can advertise business on "business page" for add'l \$25
- No businesses can come to meetings and advertise
- Chris to create document for Advertising Policy
- nonprofits can submit blurb for newsletter

Newsletter format/frequency

- Still questions about this and how to recruit volunteers...send out newsletter weekly?

Chris -

- Discussed the role of the Secretary of HWC board. Will start to approve minutes and schedule meetings.

Meredith-

- Spaces: Move events further up in menu
- Library: records - all online 1975
- Scanning - Jenn to email Dierda about finding HHS student to

Fot

- Better World - auction site - Jenee to do
- Christine - has advertising for FoT, general HWC info

Meeting ended at 9:00pm. By: Chris Campbell, Secretary of Hingham Women's Club