



Our Mission Statement Hingham Women's Club is an organization of women that serves the Hingham and South Shore communities, providing charitable giving, direct community service, and social opportunities for its members.

Our Vision is to have a local community well served, through partnerships, for those in need.

Hingham Women's Club Board Meeting Minutes

January 11, 2024

7:30pm - 9:00pm

Wendy Hartman's House

Board Updates

These are the minutes for the January 11, 2024 executive board meeting at Wendy Hartman's House

Attendees

- **Board:** (6) - Christine, Jenee, Jenn, Wendy, Meredith, Chris

Meeting started at 7:30pm.

A copy of the agenda was provided to all attendees.

- Christine made a motion to approve minutes from the November Board meeting. Jenn Sherman seconded the motion and the motion was approved unanimously.

Jenee/Christine -

- Monthly Newsletter distribution frequency: Jenee: From mid-november through end of December Newsletter was distributed weekly. No noticeable change in opening percentage or signups for events. Will go back to monthly distribution.
- Women owned businesses list: Christine: Request on Hingham Hub from non-HWC person asking if there is a directory of women owned businesses on South Shore. HWC created a women owned business directory for the Springtide market. What can HWC to capitalize on this type of directory?
 - Decisions: Will post .pdf of directory from Springtide market to HWC website for public to use until Fall 2024.
 - Will post (according to HWC Advertising policy) HWC Members' Businesses and HWC Business Sponsorship's logos/websites along with the .pdf
 - For future discussion: continue to maintain directory and have business pay to be on the list?
- Website Access: Jenee raised a "loophole" on the WIX site. Someone can create an account (and thus be able to RSVP for events that paying-members only can register for) even though they haven't paid for a membership. Hasn't been a problem and Jenee has record of these people who have an account, but not paid. Will reach out to those who have done this and request they pay membership fee. Wix is currently trying to fix this issue.

Jenn Sherman-

- Final FOT numbers: Jenn handed out FOT numbers. Business Sponsorship numbers are lower than last year.
- Tax documents are done
- Still need to write thank-yous to all donors: Jenee, Christine, Danielle will complete.

- Spring event to attract new members and raise \$\$: April general meeting to be held at Barrel and Vine winery and have it be a wine-tasting fundraiser (for ARC of South Shore) where members can bring friends/partners.

What can we do to improve membership?

- Assign new members a sponsor: Have Board Member be in charge at each meeting to greet New Members, get information and follow up with invitation to another event (General mtg, book club, social, etc).
- For new members that have joined recently, Jenee will send out emails and we will split them amongst board members. Board Member to make contact and invite them to meeting/event.
- Market at other events: Create a "Welcome Kit" that has banner, signups, merchandise, pens, etc that someone can pick up at Community Center and set up at any appropriate event. Perhaps do this at every meeting? Jenn said she can create a box with all the goods.
- Newsletter - too streamlined. Missing people signing up for things- continue to mention at meetings the new format.
- Next Meetings:
 - Jan: Library: Love Letters for Literacy
 - Feb: Location: Father Bill's
 - Mar: St. John's Church - Free.

Secretary: Chris Campbell

- HWC Advertising Policy review draft - Chris will post to Drive for others to review/comment
- Chris will also draft the Business Sponsorship policies

Meeting ended at 9:30pm. By: Chris Campbell, Secretary of Hingham Women's Club
Meeting Minutes approved 2/7/24-CC



Our Mission Statement Hingham Women's Club is an organization of women that serves the Hingham and South Shore communities, providing charitable giving, direct community service, and social opportunities for its members.

Our Vision is to have a local community well served, through partnerships, for those in need.

Hingham Women's Club General Meeting Minutes

January 31, 2024

7:00pm - 9:30pm

Hingham Public Library

Board Updates

These are the minutes for the January 31, 2024 general meeting held at the Hingham Public Library

Attendees

- **Board:** (6) - Christine Andrews , Wendy Hartman , Jenn Sherman, Nancy Hickey, Meredith Hollander , Chris Campbell
- **Members:** (11) - Jenn Weldon, Engy Neville, Sharon Burnett, Pam Gillig, Danielle Burke, Joann Buckley, Carmen Buckley, Faith Pean, Naithalie Mane, Claire Rowberry, Lisa Hennessey

Socializing from 7:00pm-7:30pm. Meeting started at 7:30pm.

No agenda for tonight's meeting

Program/Committee/Member Updates

- **President - updates/announcements:**
 - **Bunny Breakfast-co-chair needed**
 - **Upcoming meetings: Father Bill sandwiches, Free.**
- **Short presentation by 2 long-term Library staff regarding unique programs/check out items from library**
 - **Unique items to borrow: Birdwatching kit, power tools, ring sizer, outdoor games**
 - **Book store- can purchase used books for cheap!**
 - **Teen/kids programs**
- **Love Letters for Literacy**
 - This month we will help equip families with the tools to teach their children to read by creating literacy kits for preschoolers in need. These handmade packets comprise 26 flashcards (A through Z), a short note from the volunteer, and a list of educational games to play at home.
 - Members completed 50 sets of flashcards

Meeting ended at 9:30pm. By: Chris Campbell, Secretary of Hingham Women's Club.

Meeting Minutes approved 2/7/24-CC