



Greetings!

Hingham Women's Club is a non-profit organization of women that serves the Hingham and South Shore communities, providing charitable giving, direct community service, and social opportunities for its members. Our vision is to have our local community well served, through partnerships, for those in need. The HWC supports families, students, and seniors within the community. Simply stated, *we are women giving back to the community.*

Festival of Trees (FOT) is an annual event hosted by the Hingham Women's Club during Christmas in the Square, a Hingham holiday tradition for thousands of residents and South Shore neighbors. Due to the Pandemic, this year's Christmas in the Square and Festival of Trees will look a little different. We are planning on having a **virtual Festival of Trees Event, kicking off on Giving Tuesday, December 1st and culminating on Saturday, December 5th.** Through a virtual site we will showcase beautifully decorated trees for silent auction and dozens of raffles, all of which have been donated by individuals, groups, and businesses. ***The money raised during this four-day event benefits the Friends of the Homeless of the South Shore and the Hingham Women's Club Scholarship Fund.*** Last year, this event raised \$12,000 for the Friends of the Homeless of the South Shore and \$4,000 for the HWC Scholarship Fund.

Supporting the auctions and raffles are the key to keeping this a successful event. ***For this reason, we need your help and ask that you consider contributing a gift certificate, cash gift, or a special, one-of-a-kind donation.***

A donation includes a number of benefits highlighted on the following page, at various levels of sponsorship. ALL donations benefit from the following:

- ★ More than 1000 attendees of Festival of Trees are made aware of your contribution
- ★ Donation to a 501c3 organization - **Tax ID 46-3884387**

We acknowledge that you receive requests from numerous deserving organizations and would greatly appreciate that you consider our fundraiser. Thank you in advance for your support and generosity. If you have questions, please ask a committee member or email us at FOT@hinghamwomensclub.org.

We thank you in advance for your support of Festival of Trees!

2020 HWC Co-Presidents

Nik Nihan
Allison Skidmore

FOT Chairwomen

Pam Dubuc
Molly Richards

Ways to Contribute



- ★ ***A unique gift for the event*** These will be raffled off or auctioned off on a decorated tree during Festival of Trees. Depending on the donation level and item, the gift may be represented by itself, or it may be combined with other donations in order to create a “theme”. For instance, we might combine tickets to a comedy show with a restaurant gift certificate to create a “Date Night” tree.
- ★ ***Cash Donation*** Cash donations will be used to offset event costs, with all excess used to fund the HWC Scholarship Fund and our donation to Friends of the Homeless of the South Shore.
- ★ ***Decorate your own tree*** We ask that all trees have a value of \$100+ (not including decorations) and that your tree décor represents the theme or business. Trees should be between 3' - 4' tall and must be artificial. If you have questions about an idea for a theme or need a tree, please contact us at FOT@hinghamwomensclub.org.

Event Sponsorship Levels are determined by the value of your cash or in-kind donation:

- ★ ***Platinum: Donation Valued at \$1000+***
 - ❖ Your logo on our official event flyer which will be hung in public throughout town
 - Donations must be received by November 1st
 - ❖ Certificate of Sponsorship to display at your business
 - ❖ Recognition in The Hingham Journal's coverage of the event
 - ❖ On-site event signage
 - ❖ Your logo & link to your business on HWC Website
 - ❖ HWC Social Media marketing, with link to your business
- ★ ***Gold: Donation Valued at \$750-\$999***
 - ❖ Certificate of Sponsorship to display at your business
 - ❖ Recognition in The Hingham Journal's coverage of the event
 - ❖ On-site event signage
 - ❖ Your logo & link to your business on HWC Website
 - ❖ HWC Social Media marketing, with link to your business
- ★ ***Silver: Donation Valued at \$500-\$749***
 - ❖ Recognition in The Hingham Journal's coverage of the event
 - ❖ On-site event signage
 - ❖ Your logo & link to your business on HWC Website
 - ❖ HWC Social Media marketing, with link to your business
- ★ ***Jingle Bell: Donation Valued at \$250-\$499***
 - ❖ Your name or business listed on HWC Website
 - ❖ HWC Social Media marketing, with link to your business